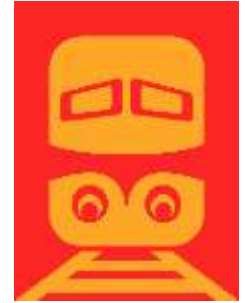


ISLAND CORRIDOR BUSINESS PLAN STAGE ONE



Participatory Planning Process

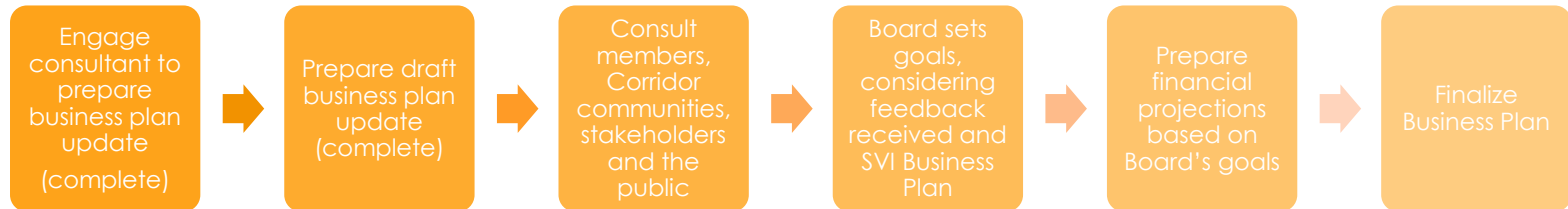
Public Input

Electronic Feedback Form – www.IslandRail.ca

Business Plan Process



We are here, and we want your input!



*Sarah Morden, BA MPA (UVic)
8+ years consulting experience
16+ years in local government sector
Long-term Island (Cowichan) resident
www.defero-west.ca*

About the Plan – 4 Key Focus Areas

comments & feedback requested for all four.

Rail

(infrastructure and service)

Heritage

(train stations)

Rail-With-
Trails

Corridor
Communities

Business Plan Format

Each key focus area covers:

- ☑ Achievements
- ☑ Current situation
- ☑ Opportunities
- ☑ Risks
- ☑ Goals (to be determined by the Board following consultation)

Keep in mind...

- Focus areas do not include day-to-day operational activities
- Integration with rail operator (SVI) business plan is critical to rail operations

Integration with SVI Business Plan



Review > The Case for Vancouver Island Rail

“4 Pillars” Approach:

1. Intercity Passenger (VIA)
 2. Freight
 3. Tourism / Excursion
 4. Commuter
- Business Case Depends on 3 out of 4 Pillars
 - Foundation is Intercity Passenger
 - Track & Bridge Infrastructure Funding Required

Consultation Process

- Community Roundtable (February 3, 2017)
 - Attendance
 - Mini workshop format
 - Positive feedback
- Preliminary draft posted on the ICF website
- AVICC Presentation (April 8, 2017)
- Online feedback form for stakeholder and public input (www.islandrail.ca)
- Supported by outreach / targeted communications program

What Happens Next?

- Goal: 400 responses to the survey; good response to date
- Summarize survey findings
- Working session with rail operator to review ideas/suggestions
- Summary report to the Board
- Board to set goals and priorities
- Finalize Business Plan with 5- year financial plan

Thank you!

- Reminder: online feedback form is available at www.islandrail.ca
- Please share!